



THE DYNAMIC DUO

From Idea to Execution

Founder Talk | Career-Focused Speaker Session

Built for students navigating the gap between ideas and real-world action.



WHO WE ARE

We are Ebens and Gertha Jean, founders and operators and we speak with students about what it actually takes to move from an idea to real-world execution.

- ✓ Business owners
✓ Authors
- ✓ Speakers and
Educators
- ✓ Podcast Hosts

WHY THIS TALK EXISTS

Students hear plenty about ideas.

- ✓ How execution really works
- ✓ What slows people down after the idea stage
- ✓ How early decisions shape careers

From Idea to Execution closes the gap between knowing and doing.

SIGNATURE SESSION

From Idea to Execution

- ✓ Turning ideas into action
- ✓ Navigating uncertainty early
- ✓ Building confidence through experience



WHAT STUDENTS WALK AWAY WITH

- ✓ Confidence rooted in action
- ✓ A clearer path forward
- ✓ Language for interviews
- ✓ Permission to start before feeling ready
- ✓ A healthier relationship with uncertainty

FORMATS & AUDIENCES

- ✓ Founder Talk
- ✓ Student Services
- ✓ Career Day Speaker
- ✓ Student Organizations
- ✓ Innovation & Entrepreneurship Events
- ✓ Fireside Chat / Q&A

LET'S BRING THIS TO YOUR CAMPUS

Available for: In-Person | Virtual | Hybrid

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🌐 www.thedynamicduospeaks.com

